

How many futures will you save in your lifetime?

By 2050¹, about 13.7 million children will be diagnosed with cancer across the globe. About 84% will be from LMI countries like India, where over 40%² are malnourished at diagnosis making cure difficult. We stand to lose 11.1 million futures despite most childhood cancers being curable.

When children are nourished, their survival rate can go up to 70%.³

Food heals.

We are Cuddles Foundation, and for the past nine years, we have been seeding our FoodHeals® programme into childhood cancer hospitals around the country through ration bundles, hot meals, in-meals, supplements & caregiver support.

As of today

35 Hospitals across 12+ states in India.

12,000 children nourished while fighting cancer in 2021.

94% of children are more likely to stick with their treatment plan when nutrition is a part of it.

80% of our patients improved or maintained their nutritional status despite cancer therapy.

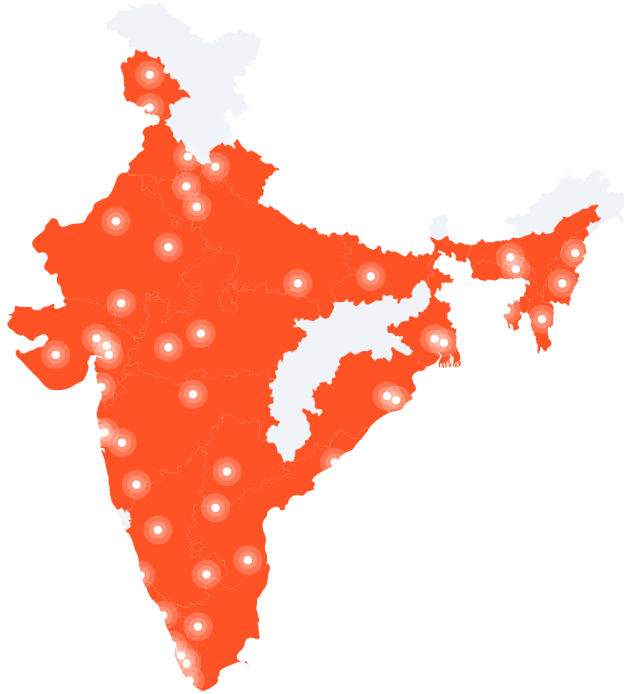
¹ Atun, R., Bhakta, N., Denburg, A., Frazier, A. L., Friedrich, P., Gupta, S., ... & Rodriguez-Galindo, C. (2020). Sustainable care for children with cancer: a Lancet Oncology Commission. *The Lancet Oncology*, 21(4), e185-e224.

² Srivastava R, Pushpam D, Dhawan D, Bakhshi S. Indicators of malnutrition in children with cancer: A study of 690 patients from a tertiary care cancer center. *Indian J Cancer*. 2015 Apr-Jun;52(2):199-201.

³ Narula G, Prasad M, Jatia S, Subramanian PG, Patkar N, Tembhare P, Shetty D, Khanna N, Laskar S, Shet T, Epari S, Kembhavi S, Shah S, Qureshi S, Gujral S, Banavali SD. Clinicoepidemiological profiles, clinical practices, and the impact of holistic care interventions on outcomes of pediatric hematolymphoid malignancies - A 7-year audit of the pediatric hematolymphoid disease management group at Tata Memorial Hospital. *Indian J Cancer*. 2017 Oct-Dec;54(4):609-615



But there's so much more to get done. Our focus is now on leaving no stone unturned to ensure that every little child in India who needs our support can find their way to it.



By 2027, we want to reach 80% of children fighting cancer in India. How?

Cuddles x You

It takes a community to help a child fight cancer. Join us in any way you can. Here are a few ways to help:

1. Gift your resources

Feed a child and starve cancer. You can choose to give a large amount now or commit to donating monthly by joining The Giving Table. It takes Rs.6000 per month to provide a child with life-saving nutrition to complete treatment successfully. [Give now!](#)

2. Gift your influence

Introduce us to people like you or corporates who can help advance our mission to reach 70 hospitals and 80% of children fighting cancer in India.

3. Gift your time

Make your special day a little sweeter. Start a fundraiser on GiveIndia and pledge any occasion like birthdays, anniversaries, or weddings to help kids fight cancer.



4. Gift your voice

Share a post about our work on social media and invite your friends to join the cause with you. We're @cuddlesfoundation on Instagram and Facebook, and @cuddles4cancer on Twitter.

People behind the mission

[Purnota Dutta Bahl](#), Trustee, Founder & CEO

[Tanvi Chopra](#), Chief Financial & Operations Officer

[Shiulee Baijal](#), Head of Major Gifts

[Anisha Gupta](#), Head of Marketing & Communications

[Nidhi Ramachandran](#), Head of People Operations

Millions of tomorrows need us today.

The writing's on the wall. The sooner we expand the presence of our FoodHeals[®] Programme, the sooner we can be there for every new child being diagnosed. The sooner we make nutrition easy to come by, the more little futures we can nurture and save. **Join us. Save millions.**

For more information, contact

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